

Persuasive Texts

Expositions &

Discussions



Purpose

Persuasive texts attempt to persuade the reader.

- Expositions present one side of the argument and try to persuade the reader to believe or agree with that point of view.
- Discussions present both sides of the argument. These texts may try to persuade the reader that both sides have merit but may end with a recommendation for one side over the other.

Structure

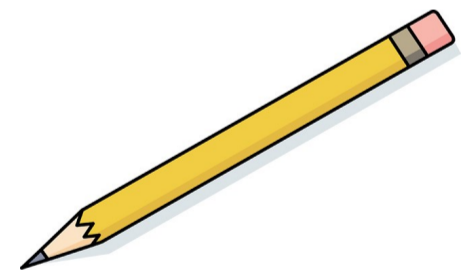
1. Introduction

- Introduce topic with a sizzling start
- State point of view (exposition) or both sides of the argument (discussion)
- Outline reasons for point (or points) of view (at least three)

2. Body Paragraphs

One paragraph for each reason, looking at only one side of the argument in an exposition or both sides of the argument in a discussion:

- explain reason
- provide examples
- use connectives such as firstly, finally, on the other hand
- link to the next paragraph and/or the overall argument



3. Conclusion

- Restate point (or points) of view and reasons using different words from those used in the introduction.
- Make a lasting impression on the reader.

REMEMBER to USE: strong persuasive words such as definitely, certainly, vital, without a doubt, no question.